

FRANCISCO J. MENESES

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APPLIED ECONOMIST

Applied economist with six years of experience in government and seven years of experience in academia and consulting, with a robust quantitative background for applied research with a focus on public policy. Flexible, innovative, and self-motivated, with the capacity to use microeconomic, macroeconomic and econometric tools in a variety of topics in different countries to generate policy-oriented knowledge products. Experienced team leader and team member.

EDUCATION

DUKE UNIVERSITY, SANFORD SCHOOL OF PUBLIC POLICY Durham, NC
Ph.D. in Public Policy, 2016-2021

JMP: Intergenerational Mobility After Expanding Educational Opportunities: A Quasi Experiment
Courses: Microeconomic Theory II, Econometric Theory II, Causal Inference, Political Economy of Inequality

HARVARD KENNEDY SCHOOL OF GOVERNMENT Cambridge, MA
Master in Public Administration & International Development 2011-2013
Courses: Economic Development, Statistics, Statistical Modelling, Analytical Frameworks, Development Policy Strategy

UNIVERSITY OF WISCONSIN-MADISON Madison, WI
Master of Arts, Agricultural and Applied Economics 2005-2006

UNIVERSIDAD CATOLICA DE CHILE Santiago, Chile
Diploma in Applied Macroeconomics – Graduated with Distinction 2006
Commercial Engineer, concentration in Economics 2001-2004
Bachelor's Degree in Business Administration and Economics – Graduated with Distinction

WORK EXPERIENCE

WORLD BANK Santiago, Chile, and Washington DC
Poverty Global Practice August 2015 – May 2021
External Short-Term Consultant

- Lead a research team analysing the educational integration and academic success of Forced Migrants in Chile using quantitative techniques. Wrote technical research notes for the Poverty and Social Impact Analysis (PSIA) regarding the Chilean, Moldovan, and Ukrainian tax reform on tobacco; forecasted future income, equity, and distribution impacts using microeconomic data.
- Created and authored technical notes on educational policy. Supported the preparation of technical documents such as System Country Diagnosis (SCD) reports and tobacco taxation manual. Mission to Ukraine to meet with experts from Moldova and Ukraine and with policy leaders.

MINISTRY OF EDUCATION OF CHILE Santiago, Chile
Research Department May 2014 – July 2015
Director

- Led department with a team of thirty-five researchers. Designed the research strategy and implemented research: designed surveys, experiments, interventions, and administrative data developments. Oversaw program management of research projects with a budget of over US\$6 million.
- Oversee and lead the statistics unit of the Ministry of Education, generating the national databases and statistics of education, generate the statistics for intergovernmental and international reports (OECD, UNESCO, UNICEF).
- Delivered research services to other divisions of the Ministry and external clients, with a focus on adding value using knowledge-based products. Diagnose problems and propose solutions for current policies, with a focus on capacity building and innovation.

- Supported the design and steered governmental flagship policy reforms on the pre-school expansion (+4000 childcare centers), teachers' career path (+30% wage increase), and free higher education (+400.000 students).
- Spearheaded the relationship with the OECD, the World Bank, and the Inter-American Development Bank; obtained credits for over US\$ 200 million, which funded the educational reforms and over a dozen studies.
- Supported with knowledge base products, analytics, and expertise the secretary and under-secretary of education and engage with technical experts and leaders from the Ministry of Finance, Labor, and Social Development.
- Promoted the creation, flow, and dissemination of new knowledge using research reviews, briefs, policy notes, papers, conferences; created new data sets for public use.

MINISTRY OF EDUCATION OF CHILE

Department of Higher Education

Head of Research Unit/Team Leader

Santiago, Chile

March 2009 – June 2011

- Led research team to create policy notes, reports, and briefs with a knowledge base approach using quantitative analysis. Prioritize and organize the production of different work streams.
- Provided analytical products and advice to the head of the division. Engage and collaborate in the creation of knowledge with the Ministry of Finance, analyzing budgets and diagnostics of current and future policies.
- Supported the technical needs of the Division. Designed and implemented a new scholarship screening framework to detect falsification of poverty indicators in the financial aid applications, saving over US\$ 5 million a year to the government.

CENTRAL BANK OF CHILE

Department of International Analysis

Analyst

Santiago, Chile

March 2007- March 2009

- Analyzed international economics and finance topics and forecasts of commodity prices. Contributed to the elaboration of monetary policy reports and briefs. Statistical modelling using eviews; developed new models for commodity prices (copper, wheat, and corn).
- Conducted research and created reports on commodity prices and international financial markets for internal and external use. Two papers were published in an ISI journal.

ACADEMICS AND RESEARCH

DUKE UNIVERSITY

- DevLab. - *Research Assistant* – Erik Wibbels – Migration in Central America. Durham, NC
Spring 2020-present
- Sanford School - *Head Teaching Fellow*- Evaluation of Public Expenditures (F.Fernholz) Fall 2020
- Sanford School - *Head Teaching Fellow*- Microeconomics (L. Gennetian) Spring 2020
- Sanford School - *Teaching Fellow*- Microeconomics (A.Pffaf) Fall 2019
- Sanford School - *Research Assistant* – Helen Ladd Fall 2018

HARVARD UNIVERSITY

- Harvard Kennedy School - *Teaching Fellow*- International Macroeconomics (C. Reinhart) Cambridge, MA
Spring 2014
- Harvard Economics Department - *Teaching Fellow*- Macroeconomic Theory (P.Willen) Spring 2014
- Harvard Kennedy School - *T.Fellow*- Microeconomic Theory II -Game Theory (C. Avery) Spring 2014
- Harvard Kennedy School - *Teaching Fellow*- Microeconomic Theory I (M.Kotowsky) Fall 2013
- Harvard Government School - *Research Assistant* - James Robinson Fall 2013- May 2014
- Harvard Kennedy School - *Teaching Fellow* -International Macroeconomics (R.Lawrance) Spring 2013

UNIVERSIDAD CATOLICA DE CHILE

- Department of Industrial Engineering, *Lecturer* March 2010- December 2010
- Thesis committee member as an *external professor* - Bachelor in Industrial Engineering PUC and U. Chile

JOURNAL PUBLICATIONS

- Mas Allá de la deserción: Trayectorias Educativas. *Calidad En La Educación*, 2018 (49), 137–187 - With C. Blanco & R.Paredes- Scielo Journal

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- Are tobacco taxes really regressive? Evidence from Chile: With A.Fuchs in World Bank Working Papers
- Regressive or Progressive? The Effect of Tobacco Taxes in Ukraine. With A.Fuchs in World Bank Working Papers
- Tobacco price elasticity and tax progressivity in Moldova. With A.Fuchs in World Bank Working Papers
- Geographic factor of School Choice – *Estudios de Política Educativa* N. 1, 2015 - With C. Canals and C. Aprile
- Effectiveness of Financial Aid on College Enrollment in Chile - *Sociedad Hoy*, N. 24, 2014 - With C.Blanco - LATINDEX Journal.
- Prediction of performance of Law Students in the University of Chile - Does High School Ranking help? – ISEES, N. 10, June 2012 - With J.Toro.
- Price elasticity of commodities relevant for the Chilean Economy - *Revista Economía Chilena* Vol. 12 N. 3, December 2009 - With E.Lopez and V.Riquelme - ISI Journal
- Determinants of College Performance: Is Relative Ability Important? - *Calidad en la Educación* N. 30 July 2009- With D. Contretas and S.Gallegos - Scielo Journal
- Price behavior of selected grains and its impact on the Chilean Economy - *Revista Economía Chilena*, Vol. 11 N. 1 - With E.Lopez, F.Cordova and C. Grunwald - ISI Journal
- Book chapter: Blanco, C., & Meneses, F. (2011). Estudiantes indígenas y Educación Superior en Chile: Acceso y beneficios. *Inclusión social, interculturalidad y equidad en educación superior*, 88-115.

WORKING PAPERS

- Conflicting Incentives: Government Financial Aid, Vocational-to-University Track Change and Graduates' Wages in Chile.
- The gender gap in mathematics: Bias in competitive tests in Chile
- Intergenerational Mobility After Expanding Educational Opportunities: A Quasi Experiment
- Taxation Level and Political Elite Capture: The case of Chile.
- Rescuing Low-Income High Ability Students: University Access, Persistence, and Graduation - Coauthored with S. Gallegos and D. Contreras. Presented at the LACEA-LAME. (Submitted)

LANGUAGES AND SKILLS

- Spanish – Fluent
- English – Fluent
- Portuguese – Intermediate
- Software: Stata, Eviews, R, Python, Excel, and Matlab, Git, Qualtrics, Survey Solutions.

FELLOWSHIPS, PROJECTS, AND RECOGNITIONS

- CAF Research Grant – 2019 – US\$ 4.000 – Labor market outcomes of low-income students
- Fleishman Fellowship – 2018 – US\$ 25.000 – Duke tuition and Stipend
- Web Page mideuniversidad.cl – 2013 – Innovation project for public information
- Web Page [Elige Colegio](http://EligeColegio.cl) – 2010 – Innovation project for public information
- CNED Research Grant – 2016 – US\$ 10.000 – Higher Education Transitions
- FONDECY Research Grant 2012– US\$ 200.000 – Market competition of schools.
- “100 young leaders of Chile” 2009 – *Revista el Sabado* – Recognition by designing a new college selection system and the "Academic Excellency" national scholarships.
- CNED Research Grant – 2008 –US\$ 10.000- College Selection System Research